## Prevention of post harvest loss: supply and demand affecting prices in markets

Price fluctuations remain a pre- determining factor affecting the demand and supply of the agricultural commodities.

Prices go up when supply is lower than the demand prices lower when supply is high.

Presence of many factories influence prices of agricultural commodities.

Presence of substitutes affect the prices and demand of the agricultural produce.

Other factors include the whether, consumers choices, new uses of product, situations in other nearby countries and substitution of the crop.

A farmer should be aware of the factor affecting demand and supply of crop as these influence prices.

Farmers should also look for information about market stands from analysts to make decisions.