# Pink Pineapple – Most Expensive Pineapple in the World

This specialized variety of pineapple, often referred to as Rose pineapple or pink low pineapple, is a product of genetic modification. It has been meticulously engineered to showcase vibrant pink flesh instead of the conventional yellow hue. Currently, Del Monte stands as the sole company authorized to cultivate pink pineapples, with no other agricultural licenses issued. These distinctive pineapples are exclusively grown on a select farm in Costa Rica and are available year-round, devoid of any specific seasonal limitations. Pink pineapple fruit represents a genetically modified organism, in contrast to conventional pineapples, where the yellow flesh results from a reduction in lycopene and an increase in the yellow pigment beta-carotene as the fruit approaches maturity. Presently, the market prices for these unique pineapples range between 2500 and 3500 rupees per piece.

## Exploring Pink Pineapples Further

Pink pineapples stand out not just for their exceptional taste but also for their visual allure, being a rarity in comparison to typical pineapples. Their propagation solely relies on vegetative means, ensuring that each pink pineapple is an identical clone of its parent plant. The crown of the pink pineapple is removed before shipping, making it impossible for consumers to grow their own through vegetative propagation. Nutritionally, pink pineapples are akin to their traditional counterparts, boasting significant amounts of vitamin C, fiber, and potassium. Remarkably, they are low in calories, with approximately 80 calories per cup of fresh pineapple chunks.

In conclusion, while pink pineapple may capture the interest of fruit enthusiasts and connoisseurs as a captivating novelty, it is essential to weigh both the potential benefits and risks associated with genetically modified foods before incorporating them into your diet.