

# How To Maximize Profits in Chicken Farming

To achieve profit maximization in the poultry business or project, one needs to get the correct breed since everything can be perfect but the breed is not a first line generation (F1) .

By having a breed which is not correct, you will not get results even if you give them the best feed and the best care routine management there will not be the right results.

## Choosing breeds

Do research so that if you are going for layers. You can go for a highland brown or bourns brown or normans brown so as to be specific about the breed because they have a higher output.

It is good to note that the cost of production is always the same for all birds in terms of layers. However, the output is different so the breed is important in order to maximize profits and output.

## Feed management

Choosing the correct and quality feeds helps you get maximum production as compared to cheap ones. Quality feeds help get maximum production in terms of number of eggs, weight gain or the weight of bird.

Quality feed together with the correct breed gives birds a good feed conversion ratio (fcr) as well as basal metabolic ratio (bmr).

## Routine management

This involves having correct routine management practices.

These include feeding birds twice a day as well as giving the sufficient water, having a continuous repetitive cycle of handling birds. This helps reduce stress and increases production as well as vaccination, debeaking of birds.

Lastly, it is important to keep strict bio security in order to maximize returns as this ensures no mortality in the birds thus ensuring a output will attain the peak.