

How to add value to GOOSEBERRY FRUIT and OPPORTUNITIES that it offers in the MARKET

Some important aspects in running a business are the financials, human resources, and networking. Young people should also start thinking about entrepreneurship, as opposed to employment. In today's world, businesses are shrinking, which means employment is shrinking with them, making self-employment the best way to go.

Aspects To Consider

One important aspect when considering entrepreneurship is the financials, where the farmer should know about record keeping, how to put their financials together, and how to come up with the pricing of a product. Another important area is the human resource, where most farmers upon starting a business employ their relatives with no qualifications trying to save on labor but it ends up costing them even more.

Bringing in an experienced person saves the entrepreneur a lot as with experience they can perform more than one task e.g. finances and sales. Another crucial aspect is networking, where the farmer should meet other entrepreneurs and learn from their mistakes and achievements. Putting God first is also important, believe in God and everything will align itself.